



GLM 国际物流师资格认证项目

Global Logistics Management Program



中国国际人才交流基金会
China International Talent Exchange Foundation



美国运输与物流协会
American Society Of Transportation And Logistics, Inc.





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项目简介 INTRODUCTION

为推动中国物流人才发展，加快物流人才国际化进程，中国国际人才交流基金会（CITEF）与美国运输与物流协会（AST&L）合作，引进国际物流师资格认证 Global Logistics Management 项目（以下简称 GLM），并获得该项目在中国大陆范围内的市场推广及授权考试机构和培训机构的唯一代理权。

Due to the rapid rate of economic development in China, there has been massive growth of the logistics industry and need for skilled logistics professionals. Cooperating with AST&L, CITEF introduced the GLM program and was authorized as the sole agency for both examination and training across mainland China.

GLM 国际物流师是一项以实用性、针对性、系统性为导向的国际职业资格认证。它结合了美国及国际物流行业先进的技术和管理经验，并充分考虑中国物流市场的特点和企业需求，旨在为认证者在该领域的更好发展提供准备。

GLM is oriented by practicability, pertinence and systematicity. It incorporates advanced management techniques and operation experiences of the American logistics industry, and also localized with Chinese logistics market characteristics and business requirements. GLM aims at developing the next-generation workforce for the logistics industry and establishing a platform for future career advancement.

GLM 国际物流师资格认证作为一项国际职业资格认证，目前已在全球范围内推广，在美国、北美洲及欧洲地区得到了普遍认可。

The Global Logistics Management (GLM) is a internationally recognized certification program which has won a sound reputation in North America and Europe.

GLM 认证项目还是一个企业合作项目，许多具有丰富物流管理和实践经验的全球五百强企业（如英格索兰、BNSF 铁路、德尔福汽车、世能达物流、潘世奇物流等具有丰富物流管理和实践经验的全球知名企业）为认证提供最优方案、专家支持及实习岗位，考取 GLM 的学员将被这些公司优先录用。

GLM is co-developed by AST&L and leading American logistics companies such as Ingersoll Rand, BNSF Railway, Delphi, Schneider and Penske for technical and management staffs in logistics industry. The cooperative companies will give preference to applicants with GLM certificate.

目前该认证已获得美国国际贸易管理署（ITA）和美国商务部所授予的市场发展合作项目（MDCP）的支持。

The certification has been supported by a Market Development Cooperator Program (MDCP) award by U.S. International Trade Administration (ITA) U.S. Department of Commerce (DOC).



合作背景 BACKGROUND



中国国际人才交流基金会
China International Talent Exchange Foundation

【关于中国国际人才交流基金会 About CITEF】

中国国际人才交流基金会（CITEF）是经中国政府批准，为促进国际人才交流与合作提供相关服务和基金支持的非营利机构，隶属于国家外国专家局。基金会通过提供相关服务及管理、运作政府资助和国内外捐赠资金，支持和推动中国企业（特别是高科技企业）、研发机构、大专院校和有关组织开展国际间人才交流与合作，为中国的改革开放和现代化建设服务。

China International Talent Exchange Foundation (CITEF) is a nonprofit organization approved by the Chinese government for the purpose of promoting international professional exchanges and cooperation by providing financial support and related services. It is affiliated with the State Administration of Foreign Experts Affairs (SAFEA). Its principal task is to manage government grants and donations from home and abroad. The funds are used to help enterprises (especially high-tech enterprise), R&D institutes, institution of higher learning and relevant organizations within the PRC to develop talent exchanges programs, which serve China's reform and opening-up.



AST&L 美国运输与物流协会
AMERICAN SOCIETY OF TRANSPORTATION AND LOGISTICS, INC. ®

【关于美国运输与物流协会 About AST&L】

美国运输与物流协会（AST&L）成立于1946年，总部设在华盛顿。作为美国最早开设运输与物流培训和认证的专业机构，AST&L旨在确保和推广运输、物流和供应链管理领域的高标准职业化教育，其使命是推动运输、物流和供应链管理相关领域的教育和认证。AST&L的会员包括运输商、承运商、教育机构、咨询机构、第三方物流服务提供商等。

The American Society of Transportation and Logistics (AST&L) was founded in 1946 as a professional organization to promote and maintains the high standards of education that is needed in the transportation, logistics, supply chain management industry. AST&L is a professional society serving the logistics industry by providing education and certification programs to develop talent for the logistics industry. AST&L's mission is to facilitate education and certification in the fields of transportation, logistics, and supply chain management.

2010 上海 Shanghai



2010 中美物流会议期间，中国国际人才交流基金会主任王海海洋与美国运输与物流协会执行董事 Laurie Denham 就双方机构合作引进国际物流师资格认证签署了备忘录

AST&L and CITEF signed the cooperation memo at Sino-American Logistics Conference in 2010

【强强联合 Cooperation】

为了促进中国物流产业的蓬勃发展，培养国际化高端物流人才，2010年12月1-2日，由中国国际人才交流基金会、中国交通运输协会、中国国际贸易促进委员会和美国运输与物流协会等联合举办了“2010中美物流会议”。其间，中国国际人才交流基金会主任王海海洋与美国运输与物流协会执行董事 Laurie Denham 就双方机构合作引进国际物流师资格认证签署了备忘录，GLM 国际物流师资格认证由此正式登陆中国。

The 2010 Sino-American Logistics Conference serves as the platform for discussions between governments, shippers and carriers to look towards the future of the logistics industry and international issues. This event is jointly organized by China International Talent Exchange Foundation (CITEF), China Communications and Transportation Association (CCTA), China Council for Promotion of International Trade (CCPIT), and the American Society of Transportation and Logistics (AST&L). In the course of the conference, the cooperation memo of GLM Program had been signed by the General Director Wang Haiyang and Laurie Denham, Executive Director of AST&L.

GLM 国际物流师资格认证是 AST&L 为物流行业管理人员所打造国际性资格认证，认证分为 GLM I 助理国际物流师和 GLMP 国际物流师。

The Global Logistics Management (GLM) is an internationally recognized certification program designed by AST&L for logistics industry professionals. GLM is divided into GLM Level I and GLMP according to individuals with different education background and job experience:

【 GLM I 助理国际物流师 】

GLM I 助理国际物流师资格认证是一项针对初、中级物流技术人员的中等职业资格认证，旨在为中国物流业打造专业的中等职业技术平台，培养企业真正需要的专业人才。该认证通过引进美国物流业的先进管理技术和操作经验，为中国物流技能型职业教育的发展提供帮助。

GLM I 的宗旨是：为学员进一步学习或从事物流和供应链领域的相关工作提供专业、全面的支持和帮助。

The Global Logistics Management Level I (GLM I) acknowledges the completion of rigorous coursework in logistics and supply chain for entry level positions. This certification program focuses on the general knowledge of logistics/supply chain and the associated functions necessary for the delivery of goods. It is a significant practice of skill-oriented education by introducing management and operating experience of American mode.

Our Goal: To provide practical industry knowledge for those who want to engage in the fields of transportation, logistics, and supply chain industry.



GLM I 助理国际物流师证书模板
GLM I certificate template

GLM国际物流师资格认证首期师资培训班



2011年5月29日，由中国国际人才交流基金会与美国运输与物流协会联合主办的GLM国际物流师资格认证首期师资培训班在北京外国专家大厦举办。

The 1st GLM I Train-The-Trainer Program was held on May 29th in Foreign Experts Building Beijing.

【 GLMP 国际物流师 】

GLMP国际物流师是在GLM I内容的基础之上，特别针对中高级物流管理人员推出的一项中高级物流管理资格认证。课程内容涵盖全球范围内的物流与供应链管理的基础理论知识、实际运营管理技巧和国际实践经验，为认证者在该领域的更好发展提供准备。

GLMP的宗旨是：将物流从业者培养为物流职业人

The Global Logistics Management Professional (GLMP) builds on the theory and practices covered in GLM I. The training and certification objectives of GLMP are aimed at logistics managers with a higher academic qualifications and work experience. The program material covers the fundamental knowledge of Global Logistics and Supply Chain Management, business management skills and international best practices.

Our Goal : To develop people working in logistics into logistics industry professionals.





培养对象及报考条件 OBJECT

GLM I 助理国际物流师

- 专业方向以理工科、经济、管理类为主；
Major in science and engineering, economics and management;
- 物流行业的技术及操作人员；
Operator in logistics industry;
- 报名考试者必须参加 GLM I 助理国际物流师规定时间的专业培训。
Completion of GLM I professional training program.

GLMP 国际物流师

- 专业方向以理工科、经济、管理类为主；
Major in science and engineering, economics and management;
- 物流行业的管理人员或专业技术人员；
Manager or technician in logistics industry;
- 须拥有大学本科学历或者大学专科学历及 2 年物流相关从业经历；
Bachelor degree or college degree with 2-year relevant working experiences;
- 报名考试者必须参加 GLMP 国际物流师规定时间的专业培训。
Completion of GLMP professional training program.

【 培训时间 Training Period 】

- GLM I 助理国际物流师专业培训时间：35 小时 GLM I: 35 hours
- GLMP 国际物流师专业培训时间：48 小时 GLMP: 48 hours

【 教材 Training Textbook 】

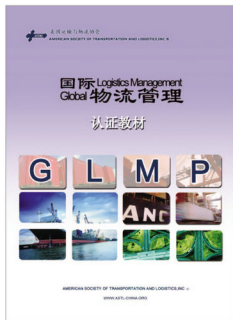
《GLM I 国际物流管理》

Global Logistics Management Level I



《GLMP 国际物流管理》

Global Logistics Management Professional



GLM I 助理国际物流师、GLMP 国际物流师认证教材
GLM I/GLMP official textbooks

●教材内容由美国运输与物流协会、美国佛罗里达州邦纳物流中心的专家、美国教育部及众多行业伙伴（如沃尔玛、日本丰田、坦帕市港口、Penser 供应链、ICS 物流、美国最大的独立家具公司 Room To Go 等）联合研发。

The books have been approved by U.S. Department of Commerce (DOC), U.S. International Trade Administration (ITA), China International Talent Exchange Foundation (CITEF) and American Society of Transportation and Logistics (AST&L).

●本教材由美国商务部、美国国际贸易管理署、中国国际人才交流基金会、美国运输与物流协会共同认定。

The content design was developed through a partnership with the Employ Florida Banner Center for Logistics and Distribution. The Banner Center partners that support the development of this credential include: the Florida Department of Education, Wal-Mart Distribution Center, Southeast Toyota, JAXPORT, Publix Distribution Center, Tampa PenserSC, ICS Logistics and Rooms To Go.

●深入浅出的教材内容及人性化的辅助资料，使非物流专业学员亦能很好地掌握知识。

The textbooks act along with abundant supporting materials.

【课程设置 Curriculum & Methods】

GLM I 助理国际物流师

GLM I 助理国际物流师资格认证培训课程是以实用性、针对性、系统性为导向的技能型职业教育体系。课程包括以下五各模块：

The training course is a career-oriented education system featuring practicability, pertinence and systematicity. The curriculum includes 5 modules:

模块一 物流基础与企业管理	Module 1 Global Supply Chain Logistics Overview and Enterprise Management
模块二 客户服务、沟通技巧与职业规划	Module 2 Customer Service/Communication Skills/Career Planning
模块三 公路、水路、航航空运输系统	Module 3 Transportation System/Road and Railway Transportation/Air Transportation/Water and Pipeline Transportation
模块四 仓储与物料管理	Module 4 Warehouse and Material Management Overview
模块五 职业安全与设备作业安全	Module 5 Occupational Safety Facility & Equipment Operation Safety



GLMP 国际物流师

基础课程部分包括五个模块，为培训学员提供了完整的现代物流管理知识体系：

The fundamental component consists of five modules to provide the participant with sound knowledge of modern logistics management. The modules cover the topics of:

模块一 物流与供应链管理	Module 1 Global Supply Chain Management
模块二 国际物流	Module 2 International Logistics
模块三 运输管理	Module 3 Transportation Management
模块四 库存与仓储管理	Module 4 Inventory & Warehouse Management
模块五 运营管理	Module 5 Operations Management

在顺利完成基础课程后，考生可以选择一门适合自身职业发展的专业选修课程。可供选择的模块有：**物流信息技术、运输网络规划与设计、物流外包、危险货物运输、冷链物流。**

Upon completion of the fundamental modules, the participant may choose one optional module which best suits the individuals career path. The optional modules include: **Logistics Information Technology /Transportation network planning and design /Logistics Outsourcing /Dangerous Goods Transportation /Cold Chain Logistics.**



【课程收获 Acquisitions】

- 了解物流和供应链管理的基本概念和理论
A sound understanding of logistics and supply chain management concepts
- 掌握现代物流企业运作过程和管理方法
A good command of operation process and logistics management practice in modern enterprise
- 提高企业物流和供应链管理能力
Increasing improvement of capabilities of logistics and supply chain management
- 具备现代物流服务的客户理念及营销技巧
with the awareness of customer services and marketing skills of modern logistics
- 建立职业人脉，快速获得外部资源和通道信息
professional contacts building , quick access to external resources and information

【培训费用 Training Fee】

- GLM I 助理国际物流师培训课程指导价：2800 元
The suggested-price of GLM I training program: 2800 RMB
- GLMP 国际物流师培训课程指导价：3800 元
The suggested-price of GLMP training program: 3800 RMB

【 考试安排 Arrangement 】

- 由中国国际人才交流基金会授权的指定考试机构负责组织考试；
Organized by official examination institutions which are authorized by CITEF
- GLM I 和 GLMP 每年进行 4 次全国考试，分别在 3 月、6 月、9 月和 12 月。
Both GLM I and GLMP examinations shall be held in March, June, September and December each year

【 考试方式 Form 】 笔试 Written Test

- GLM I：
题型：100 道选择题
Type: 100 multiple choice questions
考试用时：180 分钟
Time: 180 minutes
通过标准：70 分及以上
Passing grades: 70% and above
- GLMP：考试方案正在制定中
The preparations for the exam are underway

【 考试费用 Exam Fee 】

- GLM I 助理国际物流师考试费：1300 元 / 人
GLM I: 1300 yuan per person
- GLMP 国际物流师考试费：2600 元 / 人
GLMP: 2600 yuan per person
- * GLM I 和 GLMP 均提供一次补考机会
* There is only one chance of make-up exam for GLM I or GLMP.

【 申请考试 Application 】

请考生到指定 GLM 资格认证考试机构进行现场申请，同时登陆网址 <http://www.astl-china.org> 进行在线激活申请。

The application shall be completed at GLM examination institution site while activated online at <http://www.astl-china.org>





更多机会 OPPORTUNITIES

【企业认可 Internship】

GLM 培训项目已初步获得了众多跨国企业的认可，并作为选择物流专业人才的标准，获得 GLM 证书的优秀学员将有机会获得由 AST&L 行业合作伙伴提供的实习和工作机会。

GLM Training Program has got recognition from a number of international corporations. A part of certified students is possible to obtain the internship opportunity offered by those industry partners.

【搭建就业平台 Career Building】

中国国际人才交流基金会 (CITEF) 长期致力于国内物流人才培养事业。基金会与国内外众多知名企业、院校和社会组织有良好的合作关系并将继续开展物流人才中长期培养合作项目，为 GLM 优秀学员提供更多的海内外实习、培训和就业机会。

China International Talent Exchange Foundation (CITEF) has long contributed to the personnel cultivation of domestic logistics. The foundation keeps a good relationship with a lot of famous enterprises, institutions, and social organizations at home and abroad. CITEF will continue the cooperation and offer more traineeship, internship and job opportunities for GLM graduates.



物流高级人才培养项目 2011 年赴美培训团开班典礼
Opening ceremony for Senior Logistic Talent Training group to USA 2011



2009 年外国专家广西会议现场
Foreign Experts in Guangxi ,2009

【中美物流会议 Sino-American Logistics Conference】

中美物流会议由中国国际人才交流基金会（CITEF）、美国运输与物流协会（AST&L）、中国国际贸易促进委员会（CCPIT）及相关机构联合主办，一般一年一次，共同探讨中美物流行业热点问题。此活动得到了中国和美国两国商务部的大力支持，现已经成功举行了四届。来自中美两国物流业及制造业的政府机构、知名企业、协会、研究机构的物流专家和从业者将有机会受邀参加会议。

Sino-American Logistics Conference is co-organized by China International Talent Exchange Foundation (CITEF), the American Society of Transportation and Logistics (AST&L), China Council for Promotion of International Trade (CCPIT) and other relevant institutions. So far the annual event has gained continuous support from China Ministry of Commerce (MOC) and US Department of Commerce (DOC) from 2007 to 2010. Representatives from logistic companies, associations, research institutions, professionals and experts will attend the conference.

中国国际人才交流基金会于2009年在长沙成功举办现代一体化管理国际合作研讨班

CITEF successfully organized the Seminar on International Cooperation of Modern Logistics Integrated Management, 2009, Changsha.



【 GLM 国际物流师年会 GLM Annual Conference 】

中国国际人才交流基金会 (CITEF) 将邀请历届 GLM 优秀学员参加每年年底举办的 GLM 国际物流师年会，旨在交流探讨物流行业热点问题和促进物流行业信息的资源共享。

China International Talent Exchange Foundation (CITEF) will invite excellent GLM graduates to GLM Annual Conference at the end of each year in order to discuss hot issues in logistics industry and to promote information sharing.

【 物流高级人才培养项目 Senior Logistic Talent Training Program 】

GLM 优秀学员更有机会受邀参加中国国际人才交流基金会每年组织的物流高级人才培养项目。现已成功举办两期培训班；2010 年组织赴英国华威大学培训班；2011 年组织赴美国佐治亚理工大学培训班并获得亚太经合组织合作基金支持。培训内容包括系统的专业授课、讲座内容的考试测评、与行业内专家的深入研讨、对知名物流公司进行的访问交流、以及提交通过运用所学理论解决实际工作问题的论文等。

“Senior Logistic Talent Training Program” arranges training for Chinese logistics professionals by CITEF. The program has been successfully held respectively in 2010 and 2011: University of Warwick 2010 and Georgia Institute of Technology 2011 supported by China APEC Fund. The program consists of various training sections such as classroom training, research & discussion, company visit and thesis writing.



合作机构 INSTITUTIONS

【GLM 国际物流师资格认证考试及培训机构】

- 中国国际人才交流基金会 GLM 全国考试及培训中心
联系人：孟丽 电话：010-68948271
地址：北京中关村南大街1号北京友谊宾馆50702室
- 集美大学（福建地区）
联系人：吴建平 电话：0592-6182928
地址：福建厦门市集美区银江路185号
- 华中科技大学蒋震基金工业培训中心（湖北地区）
联系人：吴彬 电话：027-87557703
地址：湖北省武汉市华中科技大学东八楼4层
- 上海财经大学国际从业资格教育学院（上海地区）
联系人：栗芳 电话：021-65903520
地址：上海定市国路777号
- 广州市工程管理学会（广东地区）
联系人：孔慧杰 电话：020-87114733
地址：广州市天河区五山路381号华南理工大学3号楼523
- 南京卓越管理技术培训咨询有限公司（南京地区）
联系人：沈春娟 电话：025-84701460
地址：江苏省南京市石鼓路98号阳光大厦22楼F座

【GLM 国际物流师资格认证培训机构】

- 首都经济贸易大学继续教育学院（北京地区）
联系人：王树明 电话：010-65976367
地址：北京市朝阳区金台里2号
- 中国交通运输协会培训中心（交通与运输行业）
联系人：莫婷 电话：010-63691431
地址：北京市西城区广安门内大街315号信息大厦B座6层



欢迎联系

【项目合作】

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